

The Alligator's Mouth Award



Submission Guidelines

The Alligator's Mouth Award is a children's book prize for highly illustrated early fiction, set up by The Alligator's Mouth bookshop and The Bright Agency. The award, returning for a third year, celebrates the best books for readers aged 6-8, and champion authors and illustrators.

SUBMISSIONS CRITERIA

UK publishers are invited to submit highly illustrated early fiction that meets the following criteria:

- The book should be aimed at readers aged 6-8 and have illustrations on the majority of internal spreads.
- The book should have been first published in the English language on a children's list by a UK publisher.
- The book should have been first published between 1st October 2019 and 31st December 2020.

RULES OF ENTRY

- Publishers can submit up to three books per imprint.
- Submissions open on Thursday 1st October 2020 and submissions close on Friday 20th November 2020. Entries made outside the submissions period will not be accepted.
- We do not accept books that are only available in e-format, have been self-published, or where the author or illustrator has contributed or paid for the costs of publishing.
- All shortlisted publishers, authors and illustrators will be invited to participate in digital marketing, social media and (circumstances permitting) an award ceremony at a London venue in summer 2021, and should make all reasonable efforts to take part. Author and illustrator travel costs to the award ceremony should be covered by the publisher where possible.
- The winning author and illustrator will each receive a trophy. If the author and illustrator is the same person, only one prize will be awarded.

JUDGING CRITERIA

Entries will be judged against the following criteria:

- Readability
- Text and illustrations combined
- Quality of illustrations

HOW TO ENTER

Please complete one entry form for each book you wish to submit and send to award@thealligatorsmouth.co.uk along with a full colour pdf (less than 70MB) of the book.

For longlisted titles, publishers will also be required to send in four hard copies of the book.

KEY TIMINGS

- Submissions open on 1st October 2020
- Submissions close on 20th November 2020
- Longlist announced in March/April 2021
- Shortlist announced in May 2021
- Winner announced in June 2021

(2021 dates subject to change)

www.thealligatorsmouth.co.uk/award